

A Better Chance
PROOF WAIVER- 2022 Benefit Dinner

Deliverables:

Invitation: Double-sided, 4/4 CMYK(Flat:5"x7")

Reply Card: Double-sided, 4/4 CMYK(Flat:5"x7");

Invitation Envelope: Single-sided, 1 PMS spot plus black(A7);

Reply Envelope: Single-sided, 1 PMS spot (A7)

(Rd "F" PDF Files - 08/12/22)

Please review the attached proofs carefully, once approved and signed artwork is final. Please mark any changes necessary and fill out and sign form below.

☐ OK to print AS IS ☐ OK to print WITH MARKED CHANGES, no additional proof necessary

☐ Make marked changes and PROVIDE NEW PROOF

Name _____ Company _____

Signature* _____ Date _____

*By checking OK and signing this document client approves and accepts artwork specified above as final and assumes responsibility for all content therein.



A BETTER CHANCE

DIVERSITY LEADS

2022 BENEFIT DINNER

Monday, October 24, 2022

583 Park Avenue, New York City

Cocktails: 6pm Dinner & Program: 7 to 9pm





*Please join us as we salute our
Scholar award winners and honor
exemplary leaders in our community.*

Chairman's Award

MARTINE FERLAND

President and Chief Executive Officer, Mercer
Vice Chair, Marsh McLennan

Benjamin E. Mays Award

NICHOL WHITEMAN

Chief Executive Officer,
Los Angeles Dodgers Foundation
A Better Chance Alumna

KINDLY
RSVP

by September 30, 2022

using the enclosed card and envelope or online at:

abetterchance.org/events/2022-fall-benefit-dinner

abetterchance.org

f @ABetterChanceInc

t @ABetterChance





A BETTER CHANCE

253 West 35th Street, 15th Floor
New York, NY 10001

2022 BENEFIT DINNER

DIVERSITY LEADS

SALUTING OUR SCHOLARS
AND HONORING

MARTINE FERLAND

Mercer and Marsh McLennan

NICHOL WHITEMAN

Los Angeles Dodgers Foundation

A BETTER CHANCE 2022 BENEFIT DINNER

SPONSORSHIPS AND TICKETS

Please reserve the following in my name:

- ☐ **Legacy Sponsor: \$250,000** | Recognition from the podium as a Legacy Sponsor • Up to 5 Premium tables with seating for 50 • Cocktail Reception tickets for 50 • Name and logo prominently displayed throughout the event • Premier listing across all event collateral and promotional materials • Social media partner highlight on all A Better Chance digital channels, with link to own website
- ☐ **Underwriter Sponsor: \$175,000** | Recognition from the podium as an Underwriter Sponsor • Up to 4 Premium tables with seating for 40 • Cocktail Reception tickets for 40 • Name and logo prominently displayed throughout the event • Premier listing across all event collateral and promotional materials • Social media partner highlight on all A Better Chance digital channels, with link to own website
- ☐ **Presenting Sponsor: \$100,000** | Recognition from the podium as a Presenting Sponsor • Up to 3 Premium tables with seating for 30 • Cocktail Reception tickets for 30 • Name and logo prominently displayed throughout the event • Premier listing across all event collateral and promotional materials • Social media partner highlight on all A Better Chance digital channels, with link to own website
- ☐ **Valedictorian Table: \$50,000** | Recognition from the podium as a Valedictorian Table Sponsor • 2 Premium tables with seating for 20 • Cocktail Reception tickets for 20 • Name and logo prominently displayed throughout the event • Premier listing across all event collateral and promotional materials • Social media partner highlight on all A Better Chance digital channels
- ☐ **Summa Cum Laude & Chair Table: \$25,000** | Recognition from the podium as a Summa Cum Laude & Chair Table Sponsor • 2 Premium tables with seating for 20 • Cocktail Reception tickets for 20 • Name and Logo displayed throughout the event • Sponsorship listing across all event collateral and promotional materials
- ☐ **Magna Cum Laude & Co-Chair Table: \$12,500** | 1 preferred table seating for 10 • Cocktail Reception tickets for 10 • Sponsorship listing across all event collateral and promotional materials
- ☐ **Dean's List Package: \$7,500** | Preferred Seating for 4 guests • Cocktail Reception ticket for 4 • Sponsorship listing across all event collateral
- ☐ **Salutatorian Ticket(s): _____ x \$2,500** | Preferred Seating Tickets • 1 Cocktail Reception ticket
- ☐ **Honor Roll Ticket(s): _____ x \$1,000** | Individual Event Ticket • 1 Cocktail Reception ticket
- ☐ **Contributions** | Though I cannot attend, I am pleased to make a contribution of \$ _____ to A Better Chance.

DIGITAL JOURNAL ADVERTISING

- ☐ **120-Second Full Screen Spot: \$2,500**
- ☐ **60-Second Half Screen: \$1,500**
- ☐ **30-Second Half Screen: \$1,000**

Digital Journal Ads will be displayed on rotation throughout the evening.

Deadline for ad submission: Friday, September 23, 2022

Ad submission guidelines will be emailed to you upon receipt of your order.

Please complete contact and payment form on reverse side. 



CONTACT INFORMATION

Listing Name _____
(Name as it should appear on promotional and marketing materials)

Name _____

Title _____

Company _____

Billing Address _____

City _____ State _____ Zip _____

Email (required) _____

Phone (required) _____

PAYMENT OPTIONS

☐ Enclosed is my check payment of \$ _____
Please make check payable to: **A Better Chance (Tax ID #23-7173492)**

☐ Please charge my: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover Card

Card # _____ Exp. Date _____

Name _____ CCV _____
(as it appears on card) (3 or 4 digit security code)

Payment Total \$ _____ Signature _____

*A Better Chance is a 501(c)(3) organization. Tables and tickets are tax deductible less \$225 per ticket.
Journal ads and contributions are tax-deductible to the extent provided by law.*

Please return this card using the enclosed envelope.

Sponsorships and tickets also available online at
abetterchance.org/events/2022-fall-benefit-dinner

For further information, please contact Roy Dale Cox: 631.246.1154 or development@abetterchance.org.





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